



Restoring American Confidence

2023 Safe Storage Proposal

World Conference Of Mayors

Founder & Inventor

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The American RAC

Detroit, MI

Presentation By:

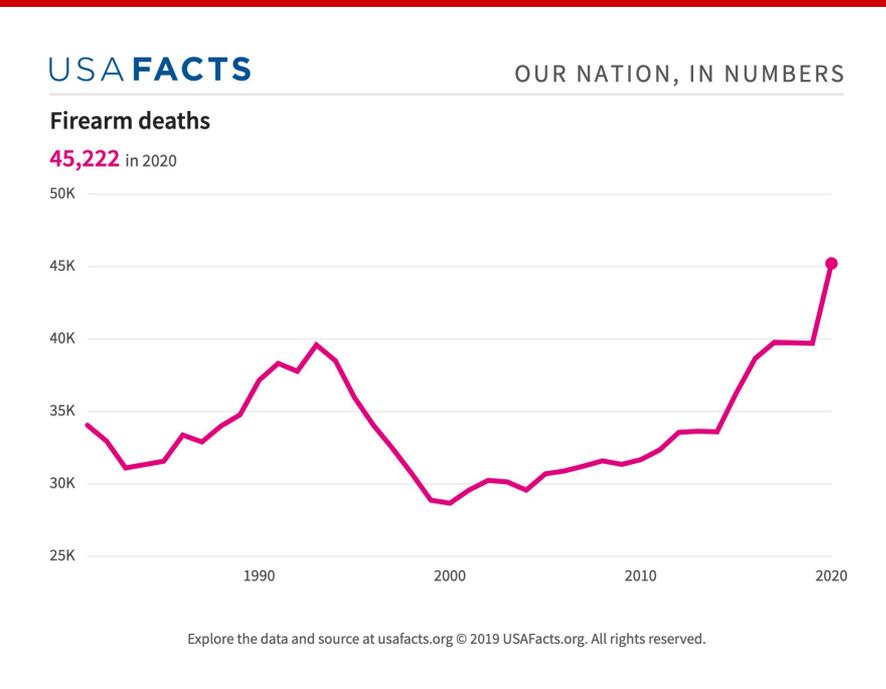
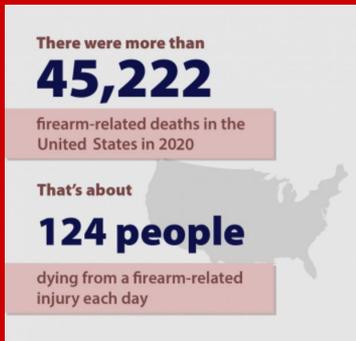
London McMurray

Director of Communications & Community Outreach

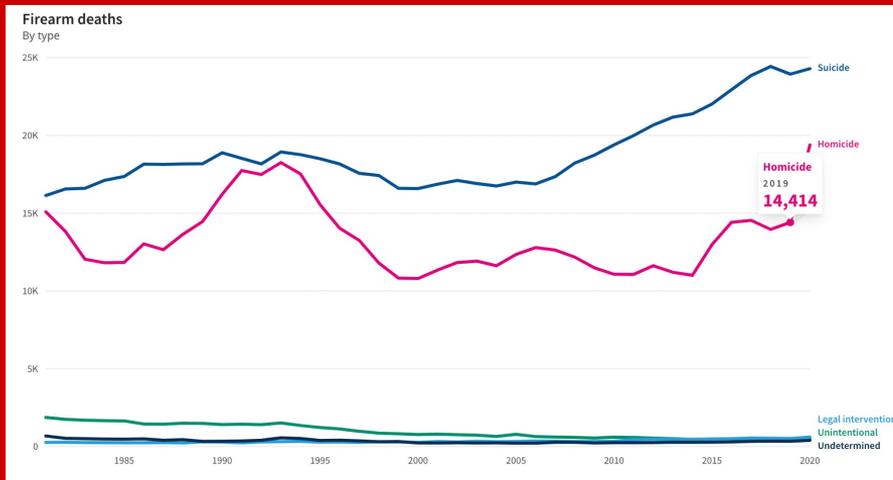
How many people were involved in gun violence in 2020?

There were a total of **45,222** firearm deaths in the US in 2020.

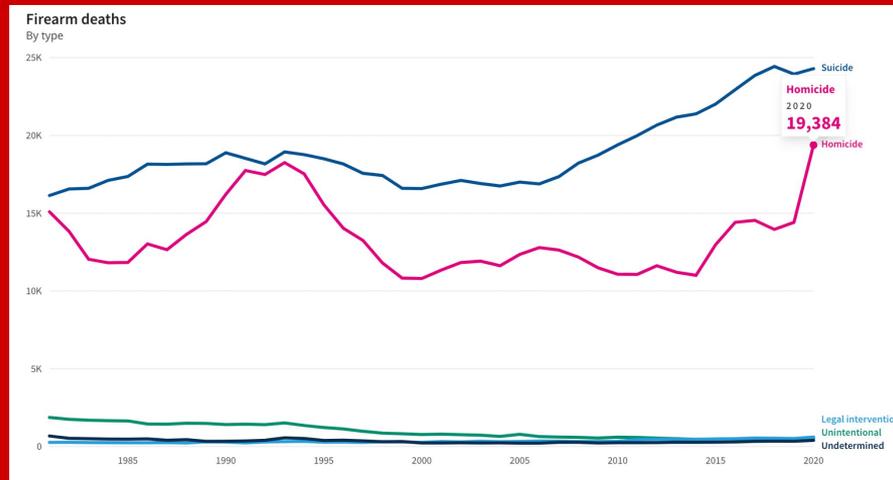
That's an increase of **14%** or **5,155** people from 2019.



Firearm Related Homicides in the U.S 2019 to 2020



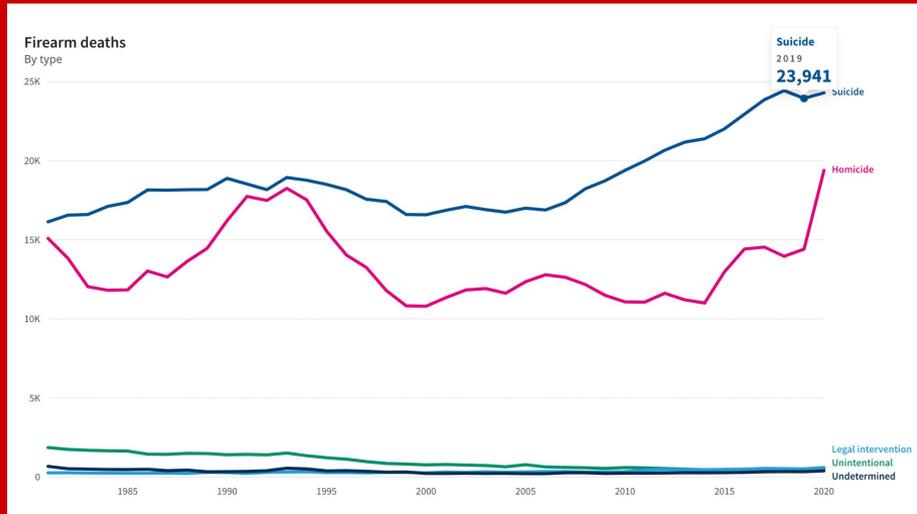
Sources: Centers for Disease Control and Prevention.



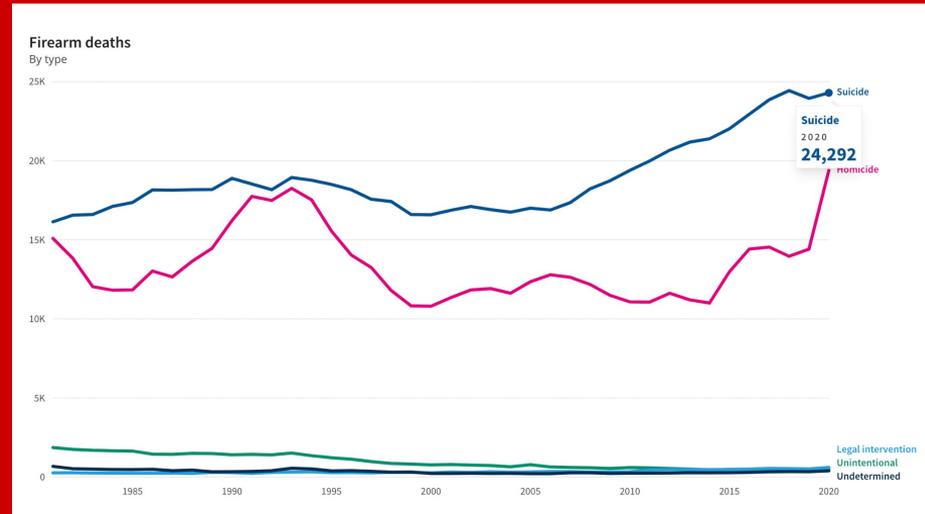
Sources: Centers for Disease Control and Prevention.

In **2020**, we see **Homicides** account for **42%** of firearm deaths. This is a **6% increase** or **4,970 person difference** from **2019**.

Firearm Related Suicides in the U.S 2019 to 2020



Sources: Centers for Disease Control and Prevention



Sources: Centers for Disease Control and Prevention

In 2019, ***Suicides*** accounted for **60%** of Firearm Deaths. In 2020, we see ***Suicides*** increased by **351** people

Non-Fatal Firearm Related Injuries

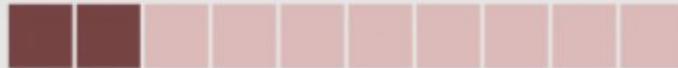
- More than seven out of every 10 medically treated firearm injury is from a firearm-related assault
- Nearly 2 out of every 10 are from unintentional firearm injuries.

More than 7 in 10



medically treated firearm injuries
are from firearm-related assaults

Nearly 2 in 10



are unintentional firearm injuries

Emergent Problem

Firearms are the **leading cause of death** in children in the U.S

DEMOGRAPHICS

Gun Violence Among Children & Teens



National

3,540

children and teens die by guns every year

35%

of all gun deaths among children and teens are suicides

60%

of all gun deaths among children and teens are homicides

SOURCE: CDC, UNDERLYING CAUSE OF DEATH, FIVE-YEAR AVERAGE: 2016-2020.

4.6 Million Children

**Live in Homes where Firearms are
 Unlocked AND Loaded**

**The Risk of Homicide is 3 times greater when
there are Firearms in the Home**

Emergent Issue: Unintentional Shootings involving Kids

On average **300 children a year** are involved in an *Unintentional Shooting*.

Every year, hundreds of children in the US gain unauthorized access to firearms and unintentionally shoot themselves or someone else.

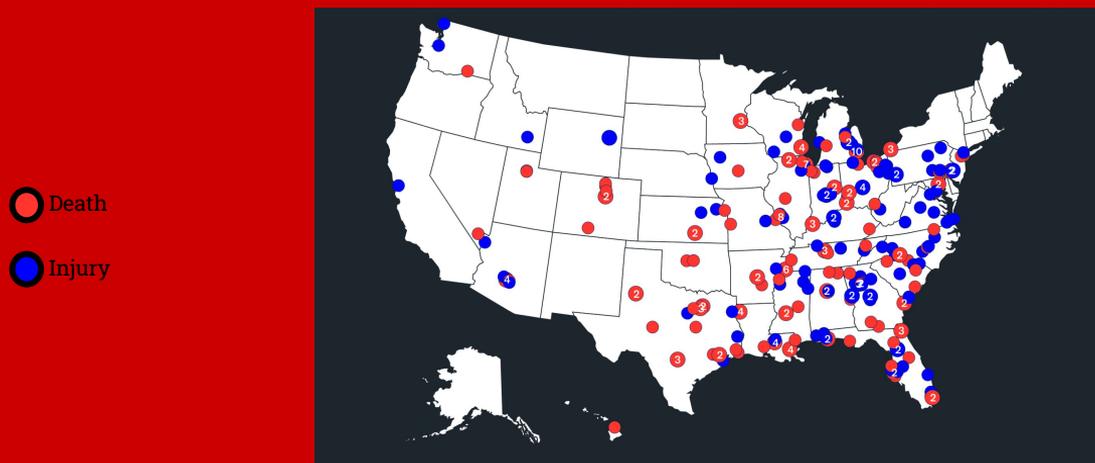


Studies show children are naturally curious, even about a firearm they've been warned not to touch.

Emergent Issue: Unintentional Shootings involving Kids

On average **300 children a year** are involved in an *Unintentional Shooting*.

Every year, hundreds of children in the US gain unauthorized access to firearms and unintentionally shoot themselves or someone else.



Source: EveryTown Research

In 2022, there were at least 301 unintentional shooting by children, resulting in 133 deaths and 180 injuries nationally.

Safe Storage



Kids are safer when:
Firearms are in a lockbox or safe, unloaded. Ammunition is locked away separately.

Source: American Academy of Pediatrics



Kids are safest when:
firearms are stored outside the home.

Source: American Academy of Pediatrics

Traditionally, the U.S has been using firearm trigger locks as the preferred standard for safe storage.

Keep the “safe” in firearm safety

Hiding a gun is not enough! Kids are curious, and studies show they usually know where a family keeps a gun.

Gun safes can lower the risk a curious child will be hurt:



**RAC secures
handguns and long
guns**



**Locked gun
safe for rifles**



**Gun trigger locks—
inexpensive and effective**



**Lock box
for ammo**

The Problem with Traditional Trigger & Cable Locks

- ✓ Available at your local police station
- ✓ Inexpensive
- ✓ Dissuades unauthorized users
- ✓ Malleable
- ✗ Ability to prevent negligent discharges
- ✗ Durable
- ✗ Most effective



Educate The Community

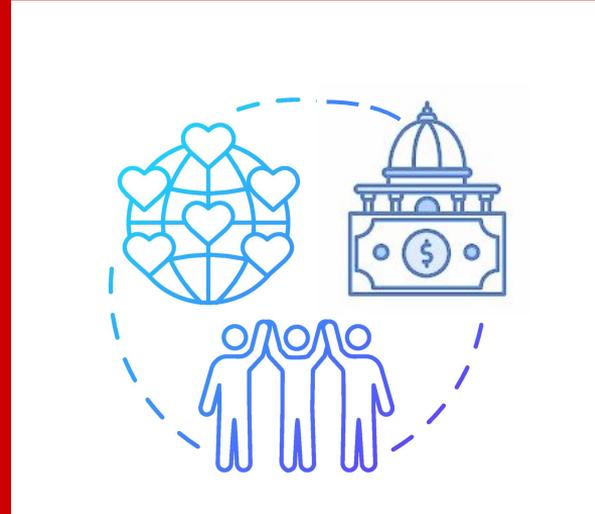
In partnership with Nonprofits and Community Outreach Groups we will teach firearm owners how to properly store their firearms in their vehicle, home or business. Additionally we will offer alternative outlets to prevent senseless violence. Our goal is to inform both firearm owners and community members of the impact of firearms and the responsibility each one of us have in keeping our communities safe.

Community Partners



Donate as a Public Good

We're requesting a government funded donation of a reliable firearm storage system and FREE installations to **ALL Households that Own a Firearm.**





New vs. Old Proposed Standard for Safe Storage Solution in the U.S

Key Benefits of The RAC

- ✓ A mountable device
- ✓ Tested to withstand 4,700 lbs of pressure
- ✓ Ability to store up to 3 firearms at once
- ✓ Ability to be mounted in homes, vehicles or businesses
- ✓ Prohibits unauthorized usage of firearms
- ✓ Key, Keyless and Remote Entry Models Available
- ✗ Available at Local Police Department for FREE

Benefits of a Trigger/Cable lock

- ✗ A mountable device
- ✗ Tested to withstand 4,700 lbs of pressure
- ✗ Ability to store up to 3 firearms at once
- ✗ Ability to be mounted in homes, vehicles or businesses
- ✗ Prohibits unauthorized usage of firearms
- ✗ Key, Keyless and Remote Entry Models Available
- ✓ Available at Local Police Department for FREE

RAC 2.0
**Reliable
Firearm Security
Anywhere**

Value of
\$150

Digital & Manual Firearm
Security and Storage
www.TheAmericanRAC.com

Model: NSSF's Project ChildSafe

- NSSF has a non-profit division where they provide FREE “safety kits” that include a cable-style gun lock and safety instructions.
- Project ChildSafe has partnered with local and state law enforcement to distribute these cable locks as a public good to anyone who wants one.
- Firearm owners and community members can travel to their local police station or sheriff's department and pick up a FREE cable lock.
- Law Enforcement Partners can easily request more safety kits to supply demand.

Call To Action #1

We're asking every Mayor and member of the World Conference of Mayors to reach out to their respective law enforcement departments and advocate for an immediate solution to the gun violence problem in our communities.

An upgrade is needed.

A Safe & Reliable Firearm Storage Device must be accessible to:

- ✓ those that need it
- ✓ those that want it
- ✓ those who want it but may not be able to afford it

We're proposing The American RAC as that Safe Storage Device.

Practice the Solution

Follow up with lawmakers to enact *higher penalties on those that practice unsafe firearm storage* and implement **Child Access Prevention Laws**.

Begin process of legally making **reliable safe storage systems a necessity in the homes of firearms.**



Model: California Gun Laws

All firearms purchased in California must have a CA DOJ-approved safety device. This is either a RAC, or some other type of lock that makes the firearm unusable when the device is engaged. The requirement states that every firearm purchased has to have a safety device. This is how we practice safe storage.

<https://oag.ca.gov/firearms/fsdcertlist>



Call To Action #2

We're asking every Mayor and member of the World Conference of Mayors to reach out to their colleagues and other legislators to advocate for more gun laws centered on safe storage.

Proposed Gun Laws:

- **Require firearm owners to purchase a safety device when they purchase a firearm**
- **Implement a state approved list of safety devices**
- **Increase the penalties of practicing unsafe storage**
- **Child Access Prevention Laws**

This is how we practice safe storage in our homes and our government.

Call To Action #3

We're asking every Mayor and member of the World Conference of Mayors to **join us!**

Together we can have a positive and lasting impact on our local and global communities!

It's easier to stop something from happening in the first place than to repair the damage after it has been done.

"An ounce of prevention is worth a pound of cure"

We are ALL One. We are All One World

We all have the same desire and agenda to make this world a better place, for all of us.

We invite everyone to participate on projects that will make us a stronger group of people.

Be inspired to live a legacy

"Help me and let me help you"



Boa ME Na

Summary

Problem	→	Gun Violence
Emerging Issue	→	Firearms are the leading cause of death in children
Solution	→	Safe Storage
Our Proposal	→	An educational prevention program, public good donation and gun laws
Call To Action #1	→	Advocate for The American RAC being government funded and donated as a public good to all homes with a firearm
Call To Action #2	→	Pressure legislators to enact stronger gun laws centered around safe storage and Child Access Prevention
Call To Action #3	→	Join US in our efforts!

